



I'LL MAKE ME A WORLD IN IOWA

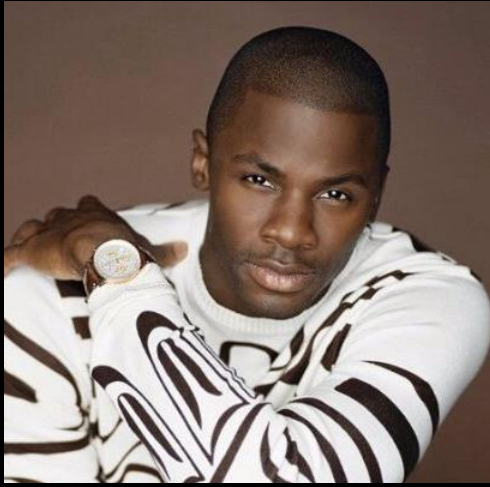
CELEBRATION DAY | JANUARY 28 | 10AM – 7PM

Hy-Vee Hall, Iowa Events Center, 730 3rd St, Des Moines, IA

Kick Off Black History Month With Us! Everyone is Welcome.

Art, Culture, History, Soul Food & More

IOWA'S AFRICAN AMERICAN FESTIVAL



DEREK LUKE
 Actor: Captain America: The First Avenger, Antwone Fisher, Glory Road, Empire & Madea Goes to Jail

SYLEENA JOHNSON
 Grammy Nominated Singer-songwriter: I Am Your Woman, Guess What & Baby I'm So Confused
#IMMAWII
 First 100 Attendees
 Win Celebrity Skip Passes



IOWA PEFORMING ARTISTS

- Partial listing of jazz, gospel, dance, poets and other performers
- | | |
|-------------------------|-------------------------|
| Ar'Jye Collier | Hip Hop Hanna |
| Bastets Belly Dancers | Kevin "BF" Burt |
| Bridges to Harmony | Kids Against Violence |
| Cherise Nicole Ragland | Langston Hughes Players |
| Dat Dude Biggs | Mary Noel Line Dancing |
| Des Moines Metro Mix | Ordained 2 Praise |
| DJ Ism | Reatha Phillips |
| DJ Hollywood | Rhema Worship Center |
| Dream Divas | Praise Team Say What! |
| Ebony Illusion | Poetry |
| Fear 2 Freedom Poetry | Set the Atmosphere |
| Isiserettes Drill Corps | Theresa Whitfield |
| Jodi Whitworth | Words Taylor |

EDUCATION DAY

Friday January 27
 For Middle & High School Students

FESTIVAL ATTRACTIONS

- Cultural Exhibits
- History Displays
- Authors Showcase
- Health & Wellness Expo**
- STEM Programing
- Heritage Legacy Awards**
- Fitness Competitions
- Visual Artist
- Eclipse Hair Show**
- BINGO
- Kids Carnival**
- Inflatable Rides
- African Henna Art
- Face Painting
- SOUL FOOD VENDORS**
- Community Information
- FREE ADMISSION**

EVENT SPONSORS

- PLATINUM PARTNER SPONSORS
- IOWA STATE UNIVERSITY**
- PREMIER GOLD SPONSORS
- bravo PIONEER DU PONT
- SILVER SPONSORS
- DMACC Mercy LIVEUP University of Northern Iowa NAACP Des Moines
- BRONZE SPONSORS
- Federal Home Loan Bank of Des Moines Nationwide
 Veridian Credit Union
 U of I Tippie College of Business
 Wells Fargo
- SUPPORTING SPONSORS
- South Central STEM Hub
 Iowa Governor's STEM Advisory Council
- MEDIA SPONSORS
- KJMC Radio



HERITAGE LEGACY AWARD HONOREES

- Karl A. Cassell
- Khalil Adams
- Evelyn K. Davis Center for Working Families

WWW.WORLDINIOWA.ORG | 515.288.7171 | @worldiniowa

IMMAWII IS POWERED BY BETTY ANDREWS MEDIA